



"I would describe your work as fun, serious, and self-aware."
-Associate Professor of Graphic Design Jason Frazier

Peyton Anderson

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Acquired Skills

Adobe Creative Suites

Photoshop, InDesign, Illustrator,
Premier Pro, Dimensions,
Animate, Aero (Beta)

Code

Java Script, Figma

Microsoft Office

Audacity Sound Software
Traditional Media

Education

Colorado State University Spring
Class of 2024

BFA Graphic Design

Minor in Business Administration

Northern Arizona University
Aug 2020-Dec 2020

Academic Achievements

Dean's List Current

GPA: 3.8

Scholarships

CSU

College Opportunity Fund

NAU

Gold Scholarship: AZRes Pledge
Tuition WUE 2020

Study Abroad

CSU Business and Cultural
Engagement in Ecuador Winter
2023-2024

CV

Third Place at Art and
Aging Exhibition

Extra Curriculars

CSU Special Olympics

Social Media/Brand Marketer

Volunteer

CSU Women's Lacrosse 2021/22

CSU Younglife

Transferable Skills

As a highly dependable and organized worker, I bring clarity and intuition to tasks, ensuring seamless execution. Thriving in diverse team environments, I not only collaborate effectively but also embrace leadership roles with confidence, guiding others towards success. My commitment to clear communication and collaboration contributes to a positive work atmosphere, fostering a rich coherency of ideas and perspectives. Additionally, as a graphic designer, I possess invaluable qualities of patience and a receptive attitude toward feedback, enabling me to refine my work with precision and continuously enhance my creative output.

Employment History

Colorado State University Off-Campus Life

Graphic Design, January 2023-Present

Responsible for developing and maintaining the Off-Campus Life brand through the design of all marketing materials including, but not limited to, newspaper ads, posters, web ads, and wearable materials. Physical construction of display cases and event decorations. Work closely with the Marketing Manager and Public Relations Coordinator while also communicating with marketing team on a regular basis to determine office design needs and receive feedback.

Colorado State University Special Olympics

Social Media and Brand Marketer, January 2023- Present

Documentation of athletic competitions and practices used across many media platforms. Apply design skills to marketing devices such as posters, media posts, wearable materials, and business cards with the intent to attract new and existing athletes, audiences, and partners.

Colorado Springs North East Super Target

Guest Advocate, September 2020-Present

Providing customer satisfaction by maintaining a friendly environment. Problem solve and make decisions that positively impact the guest's experience and resolve guest concerns. Promote customer rewards and loyalty programs as a cashier and fulfillment team member.

Rehab For All

Behavioral Therapist, June 2020- August 2020

Maintain safe, healthy relationships with clients with special needs within the parameters of their medical plan. Enforced and oversaw activities of daily living (maintaining a safe environment, hygiene upkeep, eating, and communication skills). Recorded accurate documentation of data on such activities. Planned and facilitated fun, interactive sessions while implementing their working skills